MSROC - Outreach

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eroland@uw.edu
Initial Brainstorm – Active Source Seismic Outreach Strategies

Provide outreach tools and a feedback mechanism to the community, including a forum for input on emerging directions in marine seismic studies.

The MSROC will establish mechanisms for feedback from and to the community regarding existing marine seismic research capabilities and emerging directions (for example, “how-to” guides, science user reports on recent expeditions, web sites and online bulletins).

- Interactive Web-infrastructure
- Blogs (in combination with training cruises)
- Community Outreach
- Apply to sail (other existing programs?)
- Unified/Ongoing outreach project (resource for Pis)
- Your Input Here

Still to do – check in with status from MLSOC

Follow-up questions of relevance –

What resources will be available?
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- Solicit and keep track of community interest (forecast) – web based? Workshop based? White paper based? All of the above?

- Interest from other initiatives (IODP), Earthscope/OBS

- Solicit institutions with seismic assets they are willing share... is this outreach?
Interactive/Web Infrastructure
Existing Marine Seismic Data Portals

(what’s missing here?)
Cruise Blogging

http://cascadiaseismic.blogspot.com/
http://blogs.oregonstate.edu/pictures/
Community Outreach

• Individualized, project-centric community interaction
  – Lectures in community centers & schools
  – Accessible Project Websites
  – Interaction with local media

• What’s the MSROC’s role in facilitating this?
Apply To Sail – other existing programs

https://www.unols.org/unols-cruise-opportunity-program

Maybe most important for International Participants
Open Discussion and Plan of Attack...

+ Does outreach mean connecting with the non-scientific community? Do we need to reach-out to the science committee as well?
+ What resources should/can we target?
+ What is the roll of the MSROC?

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Unified/Ongoing Outreach Program

- What could this look like? One Example -

Collaboration with marine biological/ecological restoration projects?

Marine Seismic – Focused, Ongoing K-12 Education Program?

Needs a Champion?