

CORPORATE SOCIAL RESPONSIBILITY



Green Boats and Ports for Blue Waters III Workshop
April 5-6 2016

Carnival[®] FUN FOR ALL. ALL FOR FUN.

Carnival Corporation

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CORPORATE SOCIAL RESPONSIBILITY



- Carnival Corporation & plc is the largest cruise company in the world, with a portfolio of cruise brands in North America, Europe, Australia, and Asia.
- Together, these brands operate 100 ships:
 - 212,000 lower berths
 - 10 new ships scheduled to be delivered by 2018.

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CORPORATE SOCIAL RESPONSIBILITY



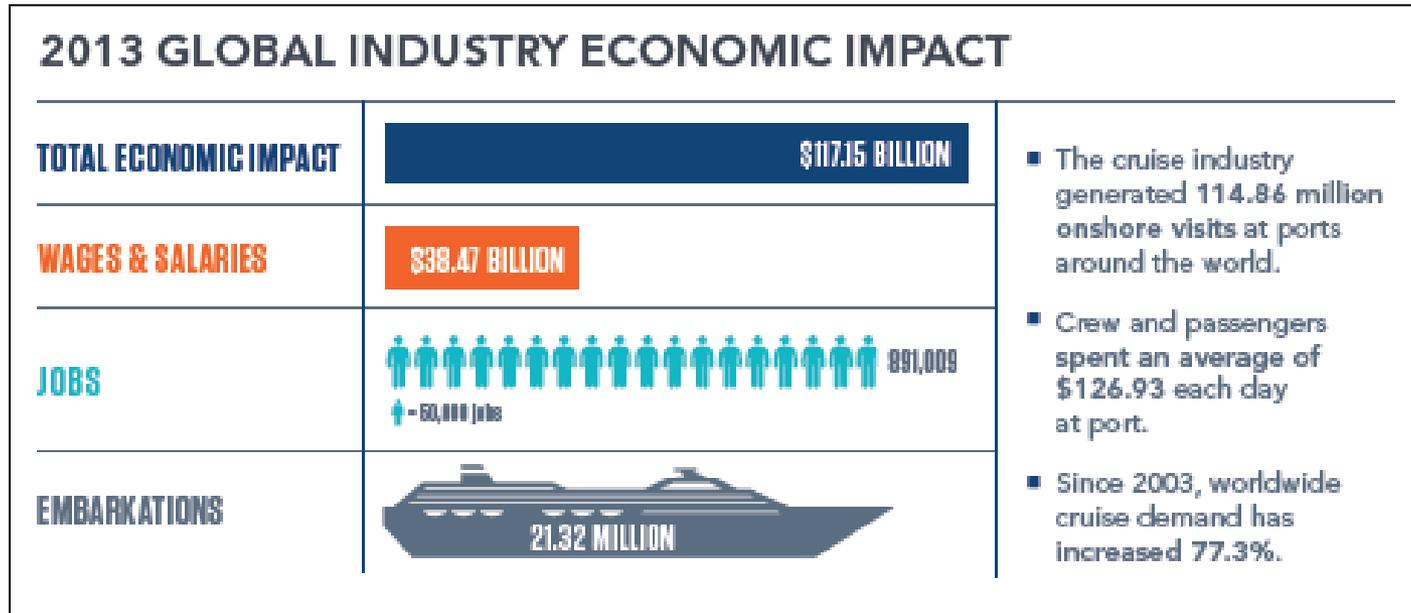
- Carnival Cruise Lines operates 24 ships within the Carnival Corporation & plc fleet
- Visiting over 100 ports of call every week in North America, Latin America, the Caribbean, and Australia
- 2015 (approx):
 - 4,350,923 guests
 - 34,697 crew

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CORPORATE SOCIAL RESPONSIBILITY

CRUISE INDUSTRY



Source; Cruise Lines International Association (CLIA) Cruise forward, Economic Impacts.
<http://www.cruiseforward.org/impact/economic/infographic-economic-impact>



CORPORATE SOCIAL RESPONSIBILITY

- Societies' progress:
 - Stagnation or progress is based on local or regional economy
- Cruise Ship economic activities have an impact on social progress in Countries/Port visited:
 - Large impact in home ports and small islands
- Environmental aspects of Corporate Social Responsibility:
 - Cruise ship activities and Social responsibility



CORPORATE SOCIAL RESPONSIBILITY

As we are the Largest Cruise Company in the World, we have tremendous environmental responsibility and a strong commitment to Corporate Social Responsibility (CSR)



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CORPORATE SOCIAL RESPONSIBILITY

CHARITABLE DONATIONS

Assist communities in need.



Natural
Disaster
Relief

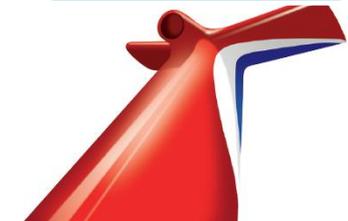
Repurposed
- Clothing
- FF&E

Over 200
Donations in 2014

Youth Aid
-Orphanage
supplies
-Scholarships

Monetary
Cash
Donations

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CCL TODAY



PORT BENEFITS

Contributing billions of dollars to local economies and small businesses



Travel to and from the ship

- Crew
- Guests



Guest Offerings

- Shore Excursions
- Souvenirs



Goods and Services

- Food
- Fuel



Infrastructure

- Terminals
- Ships



Services

- Dry Docks
- Waste vendors

Economic activities have a positive social impact

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CCL TODAY

VOLUNTEERING

Carnival Employees volunteer their time to support local communities



Environmental

- Shoreline clean ups

Over 3000 lbs. saved from the ocean



Humanitarian

- Serving food at homeless shelters



Fundraising

- For special causes

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CCL TODAY



ENVIRONMENT

Minimizing operational impacts on ports of call



Biodiversity



Climate Change



Energy



Water



Waste



CCL TODAY

Biodiversity



- Ship Speed:
 - Whale strike zones
- Invasive species control:
 - Ballast water discharge only when necessary
- Select anchor positions to protect coral reefs:
 - Tourism
 - Food supply
- Follow internally-mandated wastewater discharge limits that are more stringent than standard international limits to protect surrounding waters.
 - Black water outside 12nm (MARPOL 3nm)
 - Treated bilge water outside 12nm (MARPOL en route)



CCL TODAY



Climate Change

- Limit use of incinerators
- Ozone Depletion Substances (Freon)
- Exhaust Gas Cleaning System
 - Human health
 - Air quality



CCL TODAY



Energy

- Shore power utilization to reduce engine run time
 - Human health
 - Air quality



CCL TODAY



Water

- Increase onboard fresh water production to reduce bunkering in small islands
 - Limited fresh water availability



CCL TODAY



Waste

- Cruise ships generate large amounts of waste that small islands do not have the infrastructure or land resources to treat/handle.
 - CCL ships only offload their waste in these islands if there is an emergency situation.
- Only dispose of hazardous waste in the U.S. because there are strict regulations to ensure vendors dispose the waste properly.



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CCL FUTURE FOCUS

- Charitable Donations:
 - Continue to increase the amount of monetary and in-kind donations to local organizations
- Streamline purchasing decisions:
 - Sustainable Sea Food (in conjunction with Carnival Corporation)
- Sustainable Shore Excursions
 - Vendor criteria and ranking to be developed (in conjunction with Carnival Corporation)



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