North American Marine Environment Protection Association ®



2014 Lloyd's List Awards ENVIRONMENT AWARD WINNER

Regulatory Opportunities and Challenges for Shipping and Ports

Shipping's Size

 There are over 50,000 merchant ships trading internationally, transporting every kind of cargo. The world fleet is registered in over 150 nations, and manned by over a million seafarers of virtually every nationality.





Shipping's Role in Global Trade

- Our marine transportation system delivers more than 90% of all global trade
- In 2008, for example, it is estimated that the industry transported a total volume of world trade by sea of over 32 thousand billion tonne-miles and nearly 50 thousand billion tonne-miles in 2014- an increase of 50% (Source: UNCTAD)





Shipping is regulated by IMO



The shipping industry is principally regulated by the <u>International Maritime Organization (IMO)</u>, which is the London based United Nations agency responsible for the safety of life at sea and the protection of the marine environment.



Enforcement

- The principal responsibility for enforcing IMO regulations concerning ship safety and environmental protection rests with the flag states (i.e. the countries in which merchant ships are registered - which may be different to the country in which they are owned).
- Flag states enforce IMO requirements through inspections of ships conducted by a network of international surveyors. Much of this work is delegated to bodies called classification societies.



Port State Control (PSC)

 Flag state enforcement is supplemented by what is known as Port State Control, whereby officials in any country which a ship may visit can inspect foreign flag ships to ensure that they comply with international requirements. Port State Control officers have the power to detain foreign ships in port if they do not conform to international standards. As a consequence, most IMO regulations are enforced on a more or less global basis.



In the United States





MARPOL Regulations

 The International Convention for the Prevention of Pollution from Ships (MARPOL): main international convention covering prevention of pollution of the marine environment by ships (operational or accidental)

 Currently includes six technical Annexes. Special Areas with strict controls on operational discharges







Refresher

- Annex I Regulations for the Prevention of Pollution by Oil
- Annex II Regulations for the Control of Pollution by Noxious Liquid Substances in Bulk
- Annex III Prevention of Pollution by Harmful Substances Carried by Sea in Packaged Form





Refresher (continued)

- Annex IV Prevention of Pollution by Sewage from Ships
- Annex V Prevention of Pollution by Garbage from Ships
- Annex VI Prevention of Air Pollution from Ships





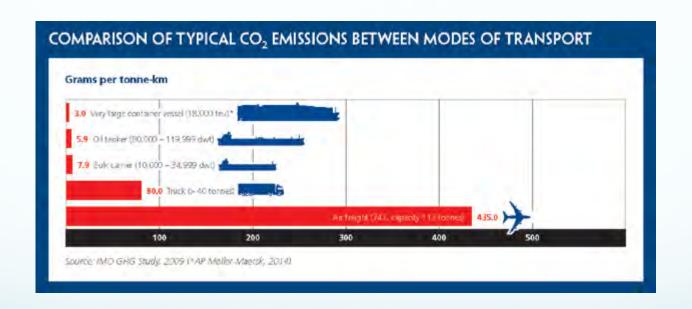
Shipping is Environmentally Efficient

 Sea transport is one of the least environmentally damaging modes of transport and, when compared with land based industry, is a comparatively minor contributor to marine pollution from human activities.



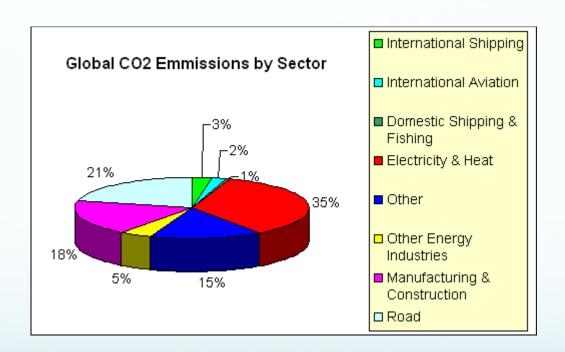


Comparable modes





Comparable industries





Industry Action

- 10% reduction in total CO2 (2007 2012)
- Carbon neutral growth
- Mandatory CO2 rules already in force globally
- 20% less CO2 per tonne/km than 2005
- 50% CO2 reduction by 2050

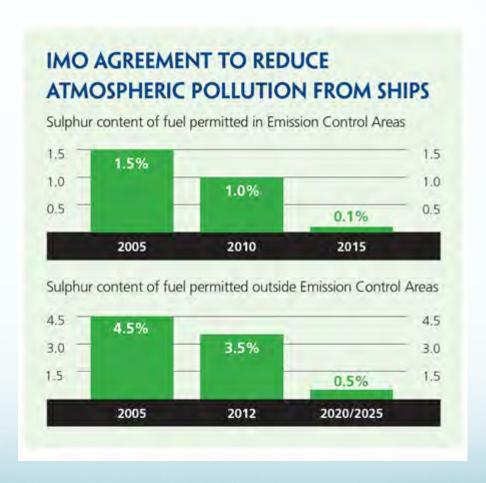


IMO Action on Carbon

IMO agreement on technical regulations will reduce ships' CO2 MARPOL Annex VI, Chapter 4 adopted July 2011, which entered into force in January 2013 **EEDI requires** New ships New ships New ships Regulations enter into new ships to must improve must improve must improve force for over meet agreed efficiency 10% efficiency efficiency 30% 90% of world efficiency up to 20% fleet targets Ship Energy 20% COz 50% CO2 Efficiency reduction per reduction per Management tonne/km tonne/km Plan (SEEMP): (industry goal) (industry goal) mandatory implementation for all ships 2013 2015 > 2020 > 2025 2030 2050



IMO Action on SOx





Strategies for Emissions

- Use of low Sulphur fuels
- Scrubber technology







LNG for Ships





Cold Ironing





Practical Resource Generation Appliance



Terragon is revolutionizing waste management by **enabling the generation of** resources with a simple and economical appliance.



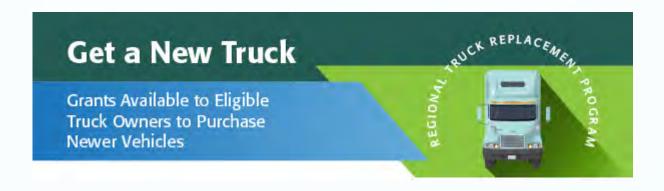
Terragon is developing unique appliances that can be operated anywhere and by anyone to **safely** and practically use waste to generate resources locally.

Reducing drag with bubbles





Port Initiatives-trucks







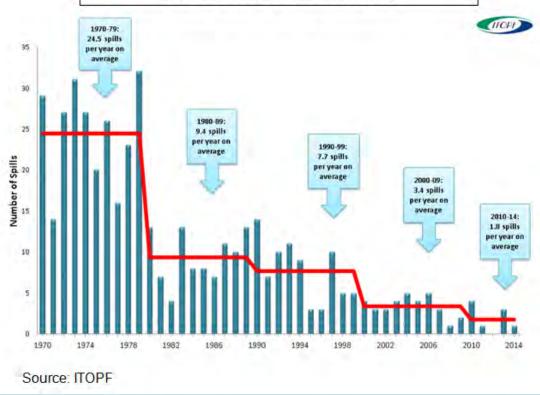
Cargo handling





Zero Spillage the Goal

Reduction in the Quantity of Spilled Oil (Oil Spills > 700 tonnes)





The Human Element

- The human element is the principle cause of incidents and accidents in all technology industries; hence it is evident that an understanding of the interaction between humans and technology is crucial to the effective management of risk. Despite this, no tested model that explicitly and quantitatively includes the human element in risk prediction is currently available.
- Reduction of risk through regulation is key.



Safety at Sea

 SOLAS- Safety of Life at Sea (ship safety standards)-first version response to Titanic- today, has 159 contracting States, which flag about 99% of merchant ships around the world in terms of gross tonnage

• STCW- Standards of Training, Certification and Watchkeeping (seafarer requirements)- By 2014, the STCW Convention had 158 Parties, representing 98.8 per cent of world shipping tonnage.

 MLC (2006)- Maritime Labour Convention (well being of mariner)- As of March 2016, the convention has been ratified by 71 states representing over 87 per cent of global shipping.



The Marine Industry has a Voice

North American Marine Environment Protection Association ®



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NAMEPA's Mission

- Preserve and protect the marine environment
- Demonstrate maritime's commitment to environmental protection
- Support the marine industry
- Engage maritime businesses, government and public to "Save our Seas" by promoting sound environmental practices
- Educate the public about the value proposition of the marine industry





Membership Composition

- Corporate, academic and individuals engaged in the marine industry
- Intersection of industry, regulatory agencies, environmental groups and education
- Both international and domestic members, sponsors and partners



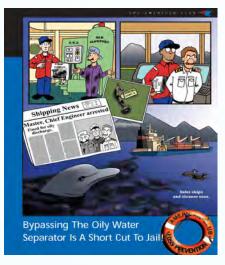


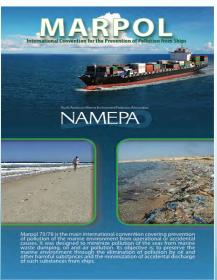
Events

- Host and participate in industry conferences and seminars including:
 - Environmental Intelligence in Maritime Seminars in Houston, Norfolk, Anchorage, New Orleans, Seattle, Long Beach
 - World Maritime Day Observance in NYC, Canada and Mexico
 - National Maritime Day Seminar in Washington DC
 - Connecticut Maritime Association
 Conference and Exhibition
 - Shipping & Offshore Corporate Social Responsibility Fora









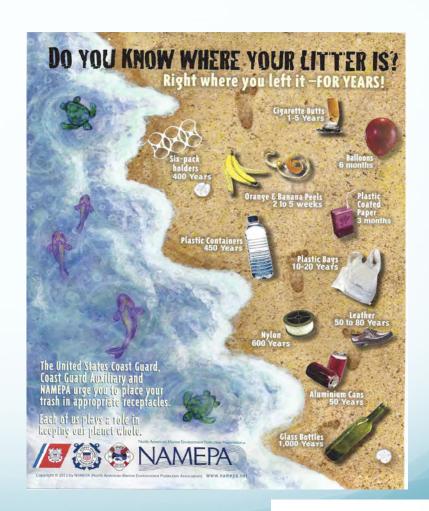
Seafarers

- NAMEPA works with seafarers to augment their existing knowledge about marine environment protection
- Through our relationship with the North American Maritime Ministry Association (NAMMA), NAMEPA distributed over 12,000 copies of the American Club's environmental crimes poster
- Developed a MARPOL/Marine Science seafarer training program with over 10,000 programs disseminated throughout ports in North America including the Caribbean

Port Communities

- Distribute educational materials including marine debris and MARPOL brochures

 over 200,000 copies of marine debris poster to date (now in Spanish too) within Western Hemisphere
- Host events with regional orientation suiting local communities' interests and concerns





Students

- Developed second learning guide: "Educator's Guide to the Marine Environment"
- Partners include NOAA, Sea Research Foundation (SRF), USCG, Ocean Conservancy, OAS-CIP and maritime academies
- Drawing Contest with the USCG & Sea Research Foundation, reaching over 2.5 million students
- Co-sponsor of Marine
 Science Fair with American
 Salvage Association





Students Cont'd.



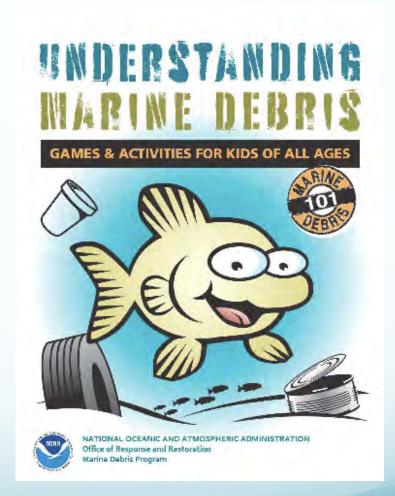
Beach cleanup with local Boys & Girls Club

- Learning institutions include Boys & Girls Clubs of America, New England Science and Sailing, schools, Mystic Aquarium, etc.
- Participate in the Ocean Conservancy's International Coastal Cleanup and National Marina Day
- Continuing to develop new materials and distribute throughout North America and the Caribbean in collaboration with OAS-CIP and others
- NAMEPA Junior website (www.namepajr.net)



Partnerships & Strategic Alliances

- USCG & Auxiliary, Sea Partners Program of USCG
- NOAA
- American Salvage Association
- International Maritime Organization
- OAS-CIP
- Sea Research Foundation
- National Geographic
- Shedd Aquarium, Chicago
- INTERTANKO/BIMCO
- ITOPF
- Ocean Conservancy: Clean Marina Day
- United States Power Squadron
- Wildlife Conservation Society
- Many more!





Moving Forward in 2016



- Continue to expand partnerships and member base including the Caribbean
- Deliver original STEM/NGSSenhanced curricula to educational institutions and after school programs
- Distribute programs and materials nationally and internationally, and in multiple languages
- Develop college/academy chapter programs



North American Marine Environment Protection Association



Advocate, Educate, Activate!

Visit www.namepa.net!