



Recommendations from Previous DESSC Meetings

Imaging Copyright and Attribution



Implemented Changes:

✓ Attribution policy updates finalized and posted on [website](#)

See: *WHOI.edu* => *Ships & Technology* => *NDSF* => *Data* => *Archive Policy*

- From “Accreditation” section

A standard credit would include: John Doe, chief scientist, XYZ University, and other participating Institutions. Funder: NSF (and/or other funding entities). © Woods Hole Oceanographic Institution.

When licensing imagery, WHOI will include this crediting information, as provided by the Chief Scientist .

- From “PI Responsibilities” section

When providing material to non-commercial users, Principal Investigators should include the crediting information specified by the Chief Scientist and the standard terms of use language:

Permission is granted for the one-time and non-exclusive use of the data as outlined. For future or third party uses please contact the WHOI Media Office. Images displayed online may only be shown at 72dpi to prevent unauthorized downloading of the images.

Also, please CC the WHOI Media Office, so that these requests can be included in the NDSF report.

✓ Data Acknowledgement Cruise Form

Asks chief scientists on NDSF cruises to indicate those who should receive acknowledgement with imagery

- From “Outreach” section

Principal Investigators may use their discretion in distributing archiveable images and data for non-commercial use, or they may refer outside requests for such material to WHOI. Rights for commercial use of imagery data from NDSF vehicles are vested in WHOI (exception: OOI program cruises) and require licensing through WHOI.

=> Chief Scientist, please list below the institutions that should receive acknowledgement when cruise data, e.g., video is used.



Imagery Use & Revenue Report

June 2011-June 2012



Total billed:	\$32,187.75
Received (to date)	\$18,867.50
Total NDSF requests	91 (from a total of 250 requests)

NDSF requests

Educational/science support	16
Book/textbook	33
Magazine/web	12
TV production	20
Exhibits	10
Closed requests	38
Still images	49
Total footage licensed	6 minutes, 39 seconds

Open requests (still active/in progress) 53

Outreach to Museums:

Shanghai Natural History Museum, North Carolina Museum of Natural Sciences, South Hampton Sea City Museum, Amlwich Industrial Heritage (U.K.), American Museum of Natural History, The Australian Museum, Connecticut State Museum of Natural History, South Australian Maritime, Museum, National Geographic Museum and a few requests for footage to be used at the South Korean Expo.

Outreach to Broadcast Outlets:

History Channel, National Geographic, Discovery, CBC, ZDF German TV