

Update on NDSF image use

NDSF NATIONAL DEEP SUBMERGENCE FACILITY



NDSF Media Requests

Image Licensing Involving NDSF Assets, 05/2019 to 05/21/2020			
Request No.	Name or Co.	Request Usage Description	Assets
4640	BBC Studios	PBS Nova show "The Planets"	50 secs. Alvin legacy footage
4650	Deep-Sea Power & Light	Industry Partner/Fornari journal article	Alvin & Miso footage of vents
4652	ONR	Mag. article about WHOI/ONR partnership	1 still image of tubeworms
4657	BBC Studios	BBC Series: Earth's Tropical Islands	W. Mata eruption footage
4662	Enactus Education	Course curriculum visual	1 still image of vent
4669	First Parish Church	Comm. Display promoting WHOI research	4 still images of vent animals
4672	Mel O'Callaghan (artist)	Artist worked with Fornari on museum exhibit film	Alvin footage from AT42-06
4673	Oxford U. press	Science textbook: Marine Ecology	1 still image of Callyfield vent field
4676	W.W. Norton	Science textbook: Earth Science	1 still image of Cayman vent field
4677	Virginia Tech	Press Release for article in science magazine	1 still image of Cayman vent field
4684	Cricket Media	Muse children's science magazine	2 still images of vent activities
4695	Mel O'Callaghan (artist)	Artist worked with Fornari on book	Stills derived from footage from AT42-06
4700	Royal Society of Chemistry	Book: The Chemical Biology of Sulfur	1 still image of black smoker chimney
4701	Pearson Learning	High School science textbook	1 legacy still image of a vent chimney
4702	E-Line Entertainment	Video game project partnering with Mandy Joye	AT41 bottom footage of manganese nodules
4712	Univ. of Dusseldorf	Press Release for research paper	1 still image of Lost City vent field
4713	Smithsonian institution	Textbook: Ocean Ecology, Marine Life in the Age of Humans	1 still image of Cayman vent field
4720	AEM Journal	Science journal cover image submitted by a researcher	1 still image of a chimney
4721	National Geographic	NatGeo Wild series: Deep Sea Killers	Vent eruption footage
4741	Smithsonian institution	Industry Partner/Seewald, Lang chief scientists	2 still images of Lost City & another vent field
4742	Cengage Learning	Textbook: Oceanography	1 still image of giant clams at Galapagos
4746	W.W. Norton	Science textbook: Understanding Our Universe	re-license: 1 still image of tubeworms

- 22 media requests for NDSF imagery and video likely represents a portion of the total usage as science users typically do not make requests for personal/professional use and some media usage slips through the cracks.
- Total licensing fees for usage is \$8,845.
- For discussion: Is the system for tracking usage sufficient? Should we better promote licensing request system to users?

